

IMPROVING COORDINATION AND COLLABORATION FOR MULTI-STAKEHOLDER PARTICIPATION TO ACHIEVE

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ABSTRACT

The document describes an international community service program that focuses on multi-stakeholder participation in achieving Development Goals. Sustainable for Indonesia and Malaysia. SDGs represent the global agenda for sustainable development. To achieve this goal requires collaboration between government, the private sector, civil society organizations and the community. Both Indonesia and Malaysia face challenges such as poverty, inequality and environmental degradation in their efforts to achieve the SDGs.

ABSTRAK

Dokumennya menjelaskan tentang program pengabdian masyarakat internasional yang berfokus pada partisipasi multipihak dalam mencapai Tujuan Pembangunan. Berkelanjutan untuk Indonesia dan Malaysia. SDGs mewakili agenda global untuk pembangunan berkelanjutan. Untuk mencapai tujuan tersebut diperlukan kolaborasi antara pemerintah, sektor swasta, organisasi masyarakat sipil, dan masyarakat. Baik Indonesia maupun Malaysia menghadapi tantangan seperti kemiskinan, kesenjangan, dan degradasi lingkungan dalam upaya mencapai SDGs.

INTRODUCTION

In 2015, the United Nations (UN) ratified 17 Sustainable Development Goals (SDGs) as a global agenda to achieve sustainable development in all aspects. These SDGs are a joint commitment of countries in the world, including Indonesia and Malaysia, to create a better future for all their people.

Achieving the SDGs is a complex task and requires active participation from various parties, not only the government, but also the private sector, civil society organizations (CSOs), and the general public. The complexity of the SDGs and the interconnectedness of their goals requires strong collaboration and synergy between parties to achieve effective and sustainable solutions. Indonesia and Malaysia, as neighboring countries that have many cultural, social and economic similarities, have an important role in achieving the SDGs in the Southeast Asia region. Both countries have demonstrated a strong commitment to achieving the SDGs and have demonstrated significant progress in several areas, such as poverty alleviation, access to education and health.

However, there are still many challenges faced in achieving the SDGs in both countries, such as extreme poverty, income inequality, climate change and environmental degradation. These challenges are increasingly complex and require innovative and integrated solutions. This is where the important role of multi-stakeholder coordination and collaboration is the key to achieving the SDGs. Effective coordination and collaboration between parties can help (Hermanto et al., 2021) :

1. Increase the effectiveness and efficiency of resource use: Collaboration between parties can help optimize the use of limited resources, both financial and non-financial, to achieve the SDGs.
2. Find innovative and sustainable solutions: Collaboration between parties with diverse expertise and perspectives can produce more innovative and sustainable solutions to address SDG challenges.
3. Increase accountability and transparency: Collaboration between parties can increase accountability and transparency in the implementation of SDGs programs and projects, thereby avoiding inefficiency and corruption.
4. Strengthening community participation: Collaboration between parties can open up wider participation space for the community in the process of planning, implementing and monitoring the achievement of the SDGs.

Definition of Coordination, according to (Siti Ulyani & Zohriah, 2023) is the arrangement of business relationships so that regular thoughts or considerations to achieve common goals can be carried out as regularly and efficiently as possible. Coordination (Makalew, 2021) is a process that integrates goals and activities in separate units (departments or functional areas) in an organization to achieve organizational goals efficiently. So coordination is a process of organizing and integrating regularly and systematically the goals, thoughts, considerations, activities and relationships of various separate units or parts in an organization. The main aim of coordination is to unite and harmonize these various elements so that they can be implemented effectively and efficiently in achieving the organization's common goals. Where coordination becomes very important in an organization because of the division of different tasks and functions. Without good coordination, each part or

work unit will run independently without harmony and integration, so that organizational goals will be difficult to achieve..

Collaboration (Ramdani et al., 2020) is the process of working together with others to achieve common goals by sharing knowledge, learning, and building consensus. According to (Iyoega et al., 2020) collaboration is a relationship that exists between various sectors, such as government, private sector and civil society in solving social problems in a sustainable manner. In another part, collaboration is the process of making joint decisions between key stakeholders about issues or problems they face together, as stated by (Astuti, R.S., Warsono, H., & Rachim, 2020). So it can be concluded that collaboration is a cooperative process involving various parties or stakeholders with the aim of solving problems or achieving common goals in a sustainable manner. In collaboration, the parties involved can come from various sectors such as government, private sector, civil society, academics, and others. The decision-making process in collaboration is carried out jointly by the main stakeholders related to the issue or problem being faced.

Therefore, improving multi-stakeholder coordination and collaboration is an important foundation for Indonesia and Malaysia to achieve the SDGs effectively and efficiently. By working together, the two countries can overcome various challenges, realize sustainable development, and improve the welfare of their people. There are various forms of coordination and collaboration that can be carried out by various parties in Indonesia and Malaysia to achieve the SDGs, among others (Djuno et al., 2024) :

1. Exchange of information and knowledge: Both countries can exchange information and knowledge about best practices in achieving the SDGs.
2. Development of joint programs and projects: Both countries can work together to develop joint programs and projects to achieve SDGs in various fields, such as education, health and the environment.
3. Joint research and development: Both countries can work together in conducting research and development to find innovative solutions to overcome SDGs challenges.
4. Joint advocacy and campaigns: Both countries can work together in carrying out advocacy and campaigns to increase public awareness about the SDGs and encourage their participation in achieving the SDGs

IMPLEMENTATION METHOD

PkM OSA Bacth 11 is held online. The committee invites foreign academics, practitioners and researchers, as well as all relevant stakeholders, to take part in this activity. The committee also held a PkM Call for Books in order to increase research, service and community empowerment activities.

1. Program Name
International Multidisciplinary Community Service Activities class 11 (PkM OSA)
2. Theme
Multi-stakeholder Participation to Achieve Sustainable Development Goals (SDGS) (Indonesia - Malaysia)
3. Sub Theme

All Call for Books are aimed at the following Sub-Themes:

- a. Law and Homiletic Studies
 - b. Education, Social Sciences, and Humanities
 - c. Accounting, Management and Creative Economy
 - d. Health Science, Technology and Communication
 - e. Agriculture and Forestry
 - f. Animal Science and Fisheries
4. Place and Time
- a. Program Preparation: 01 December 2023 – 1 February 2024 Main Activities:
 - b. Day/Date: Saturday-Sunday, 3-4 February 2023
 - c. Program Closing: February 5-8, 2024
5. Speaker:
- a. Developing Your Potential and Creativity

No	Nama	Institusi	Judul
1	Prof. Dr. Dian Eka Chandra Wardhana, M.Pd.	Universitas Bengkulu	The Role of Multi Stakeholders in Creating the Future of Indonesian
2	Prof. Madya. Dr. Sharifah Norkhadijah Syed Ismail	Universiti Putra Malaysia	Plastic Pollution and SDG
3	Assoc. Prof. Dr Irniza Rasdi, PhD	Universiti Putra Malaysia	Workplace Violence and Organisational Support
4	Alo Karyati, M.Pd	Universitas Pakuan	Use of Marugoto Teaching Materials for Communication Science Department Students at Pakuan University to Increase Motivation to Learn Japanese
5	Dr. (c). Ir. Yapiter Marpi, S.Kom., SH., MH., CMLC., C.Med., CTA	Universitas Jakarta	Guarantee of Legal Protection as a Principle of Lecturers' Professionalism in The Development of Science and Technology
6	Dr. Dr. Dian Cita Sari, M.Pd	Univeristas Islam Negeri	The Role of Pentahelix Stakeholders in the Succession of the Golden Indonesian Qur'an Generation 2025
7	Dr. Ir. Suciana Wijirahayu, M.Pd.	Universitas Muhammadiyah Prof. DR. HAMKA	Activating Learners' Emotional Experience through Multimedia
8	Dr. Marudut Bernadtua Simanjuntak, M.Pd., M.Th.	Maritime Institute of Jakarta (STIP)	Advancing Maritime English as the ESP for Maritime Education for International Standard School
9	Dr. Mulyati, M.M.	Institut Bisnis dan Informatika Kosgoro 1957	3R System Waste Management (Reduce, Reuse And Recycle)
10	Dr. Widya Rizky Pratiwi, S.Pd., MM	Universitas Terbuka	Improving English Language Skills and Developing Personal Potential through the Instagram-based LITERATE "Live English Talk to Collaborate" Program
11	Dr. Yesi Hendriani Supartoyo, SP., MSi	National Research and Innovation Agency (BRIN)	Towards Indonesia's Digital Economy through Finance Sector
12	Dr.dr. Fitria Saftarina, M.Sc., Sp.KKLP	University of Lampung	Family Empowerment on Patients Type 2 Diabetes Mellitus in Rural Community, Lampung Province

13	Dra. Hj. Arinastuti, M.Si	Universitas Wijayakusuma Purwokerto	Efforts to Increase Sales Through Marketing Startegies For Food Snack SMEs
14	Hj.Eriyani,S.Kep.Ners.,M.Kep.	Sekolah Tinggi Ilmu Kesehatan Binalita Sudama	Prevention of Diabetic Ulcers with Diabetic Foot Exercises
15	Santi Susanti, S.Pd., M.Ak.	Universitas Negeri Jakarta	Canvas Business Model in an Effort to Improve The Performance of BUMDES and Entrepreneurship in Central Cibitung Village, Bogor, West Java
16	Waloyo. S.Th.I , MM	STIE Yapan Surabaya	Development of Your Potential and Creativity

b. Plenary Speaker

/	Nama	Institusi	Judul
1	Abdul Pandi, S.Pd.I, M. Pd	STIT Darul Ulum Kubu Raya Kalimantan Barat	The Leadership Role of Kiai Zainuddin Asy'ari in Improving The Quality of Education at The Hidayatul Muhsinin Islamic Boarding School Kubu Raya
2	Andri Meiriki, SP., ME., M.Si., M.AP	Universitas Riau	Strengthening Community Institutional Capacity Based on Local Wisdom
3	Anies Marsudiaty Purbadiri, S.H., M.H.	Lumajang University	Multistakeholder Synergy in Introduction Normative Rights towards Indonesian Migrant Workers Guidance of The Indonesian Embassy in Malaysia
4	Ayu Saka Laksmita W, S.Si., M.Si	Universitas Bali Internasional	Health Effect of Microplastic Exposure
5	Desak Putu Risky Vidika Apriyanthi, S.Si., M.Si.	Universitas Bali Internasional	The Implementation of Green Hospital in Indonesia
6	Dr. (C) Lestari Budianto, M. Pd., Gr.	SMPBP Amanatul Ummah	International Conferences: The Path to Professional Development for Islamic Boarding School Teachers
7	Dr. Citra Juniarni, M.Pd.I	IAIQI	Quranic Empowerment (Braille for Disability) in Community Service
8	Dr. Dewi Murtiningsih, S.KH., MM	Universitas Mercu Buana	Community Empowerment In The Use Of Social Media For Business Sustainability In The Kembangan Selatan Districk, West Jakarta
9	Dr. Dian Safitri Pantja Koesoemasari, S.E., M.Si	Universitas Wijayakusuma Purwokerto	Making Sales Forecasts for Small and Medium Enterprises
10	Dr. Dra. Ni Desak Made Santi Diwyarthi, M.Si.	Politeknik Pariwisata Bali	Capacity Enhancement of Tourist Village Communities through Digital Marketing Engagement
11	Dr. Euis Saribanon,SE,MM	Institut Transportasi dan Logistik Trisakti	Socialization of Safety in Driving Dangerous Goods Transport for Student
12	Dr. Fifian Permata Sari, S.P., M.Si.	Universitas Baturaja	Assistance with Corn Cob Innovation as a Media for Mushroom Planting in Lengkiti District OKU Regency

13	Dr. H. Ahmad Syukron, MA, CAH	Institut Ilmu Al- Qur'an (IIQ)) Jakarta	Community Service: Community Economic Empowerment Based on Interpretation of The Qur'an Implementative (Building the Work Ethic of the People of Cikuning, Sobang, Lebak, Banten for Economic Empowerment)
14	Dr. Mariam L.M. Pandean, S.S., M.Hum.	Universitas Sam Ratulangi Manado	Counseling on Composing Official Correspondence to High School Students in Minahasa Regency
15	Dr. Putri Anggreni, S E., M. Pd	University of Mahendradatta	Go Digital: A Strategy to Strengthen Micro Small and Medium Enterprises/UMKM
16	Dr. Rahmatsyah , SH.,MM.,MH.	Universitas Nusa Putra Sukabumi	Money Politics in Elections Defeats The Purpose of Democracy
17	Dr. Sugiyanto, SE, MM, CMA, CFRM	Universitas Pamulang	Implementation GRC Governance Risk Management and Compliance of the Autism Cafe Project Malaysia
18	Dr. Tri Hidayati, SHI., MH.	Institut Agama Islam Negeri Palangkaraya	Registration of Trademarks for Micro, Small and Medium Enterprises
19	Dr.dr. Khairun Nisa Berawi, M.Kes., AIFO-K., FISCAM	University of Lampung	Strengthening The Role of Sport Physiology in Improving Individual Health & Athlete Achievement
20	Dyah Sri Wulandari, S.E., M.M	Universitas Sar i Mulia	Local Ginger Processed Product Innovation

No	Nama	Institusi	Judul
21	Harsuti, S.E., M.Si.	Universitas Wijayakusuma Purwokerto	Profitability Analysis in Micro, Small and Medium Enterprises (SME)
22	Hildawati, S.Sos., M.Si	STIA Lancang Kuning Dumai	To Improve The Formulation of Public Policies That Are Pro- Public Through Monitoring Public Opinion and Issues on Social Media
23	Hj. Yuhanah. S.ST.,M.Kes	Universitas Sembilanbelas November Kolaka	Training of Health Cadres and Aerobic Gymnastics in the Elderly
24	Kadar Ramadhan, S.K.M., M.K.M.	Poltekkes Kemenkes Palu	Utilizing Google Drive for Desktop to Enhance Faculty Workload Reporting Efficiency
25	Kartika, MT.	Universitas Malikussaleh	Socialization of the Use of Electrical Protection Systems in Residential Homes
26	Khidayatul Munawwar oh, M.Pd	University of Batanghari	Developing Learning English based English for Spesific Purposes (ESP) of Vocational School in Jambi
27	Lathifaturahmah, S.H., M.M	Institut Pangeran Dharma Kusuma Indramayu	Digital Marketing: Developing Superior Marketing Strategies to Encourage MSME Growth
28	Miandhani Denniz Yuniar, S.I.Kom., M.I.Kom	Universitas Selamat Sri	Stunting Socialization and Assistance in Bandengan, Kendal

29	Ni Putu Widayanti, S.Si.,M.Si.	Bali International University	Utilization and bioactivity of Averrhoa bilimbi plants for health
30	Nurhayati, S.Tp.M.Si	Universitas Prasetiya Mulya	Teaching Food Safety and Quality for Business Students
31	Resdilla Pratiwi.,M.Hum	STAIN Mandailing Natal	Enhancing English Literacy of Students through AI-Based CAKE Application in Senior High School
32	Siva Devi Azahra,S.Hut,M.Si	Universitas Tanjungpura	Women and Environmental Development: Integrating Women's Empowerment and Environmental Protection through the Production of Environmentally Friendly Products
33	Titi Indahyani, S. Sn, M. M, Ph.D	Bina Nusantara University	Implementation of SDGs Principles in Children Festival for Community Empowerment
34	Yully Asmariana, S.ST., M.K.M	Akademi Kebidanan Singkawang	First Pregnant Women, Must Be Able
35	Zulkarnain Hamson, S.Sos. M.Si.	Universitas Indonesia Timur (UIT)	Techniques for Placing Facts in News Writing to Attract and Interest Readers
36	Dr. Rohana, S.Pd., M.Pd.	Universitas PGRI Palembang	The Development Of Research Methodology Trends In Indonesia To Support Increasing Resources And Expertise For Multiple Participation To Achieve Sustainable Development Goals (SDGS)
37	Indah Anggraini Yusanti, S.Si., M.Si	Universitas PGRI Palembang	The Potential Of Indonesia's Marine Wealth In Supporting Increased Resources And Expertise Multiple Participation To Achieve Sustainable Development Goals (SDGS)
38	Masnunah, S.E., M.Pd	Universitas PGRI Palembang	The Development Of Indonesian Literary Trends In Supporting The Increase In Resources And Expertise Of Multiple Participation To Achieve Sustainable Development Goals (SDGS)
39	Diana Widhi Rachmawati, S.Ip., M.M.	Universitas PGRI Palembang	Improving Understanding Of Educational Financial Management In Improving Resources And Expertise Multiple Participation To Achieve Sustainable Development Goals (SDGS)
40	Mardiana, M.Pd.	Universitas PGRI Palembang	The Nature Of Children Related To Early Childhood Education In Increasing Resources And Skills For Multiple Participation To Achieve Sustainable Development Goals (SDGS)
41	Dr. Tri Widiyatsih, M.Si	Universitas PGRI Palembang	The Phenomenon Of Indonesian Education Management In Supporting Increased Resources And Expertise Multiple Participation To Achieve Sustainable Development Goals (SDGS)
42	Padillah, M.Pd.	Universitas PGRI Palembang	Strengthening Character Education In Early Childhood Education In Supporting The Increase In Resources And Expertise Multiple Participation To Achieve Sustainable Development Goals (SDGS)
43	Dr. Sri Wahyu Indrawati, M.Pd	Universitas PGRI Palembang	Diversity Of Indonesian Language Principles In Supporting Increased Resources And Expertise For Multiple Participation To Achieve Sustainable

			Development Goals (SDGS)
44	Yudi Irwansi, S.T., M.T.	Universitas PGRI Palembang	Bridging The Digital Gap Through The Utilization Of Networks And Data Communications In Increasing Resources And Expertise For Multi-Sake Participation To Achieve Sustainable Development Goals (SDGS)
45	Nuryanti Permatasari, S.E., M.M.	Universitas PGRI Palembang	The Influence Of Accountability And Transparency On The Financial Management Of Msmes In Indonesia In Supporting Increased Resources And Expertise For Multi-Sake Participation To Achieve Sustainable Development Goals (SDGS)
46	Rih Laksmi Utpalasari, SP.,MP	Universitas PGRI Palembang	Increasing Marine Natural Products In Support Of Increasing Resources And Expertise Multi-Sake Participation To Achieve Sustainable Development Goals (SDGS)
48	Syska Purnama Sari, M. Pd	Universitas PGRI Palembang	Current Trends In The Implementation Of Career Guidance In Increasing Resources And Skills For Multi-Sake Participation To Achieve Sustainable Development Goals (SDGS)

c. Participants

Participants in this activity are lecturers, researchers, students, the general public and all stakeholders with a target of 1000 people

d. Organizer

Association of Indonesian Community Service Lecturers (ADPI)

Partners with:

- 1) IAI Al-Qur'an Al-Ittifaqiah (IAIQI) Indralaya (Chair of the Activities Committee)
- 2) STIEPARI SEMARANG
- 3) Exponential Talent Creation Collaboration
- 4) 44 Public and Private Universities

e. Students who support the implementation of community service programs, among others:

No	Student name	NIM	Keterangan
1	Sipa Pitonna Putri	2023132012	FKIP Accounting Education
2	Revi Mariska	2020141017	FKIP Career Guidance Study Program
3	Rahma Chairunnisa	2022142015	FKIP PAUD
4	Nia Rahma Sari	20236011002	Postgraduate Program Indonesian Language Study Program
5	Anisah Putri	2021121016	FKIP Mathematics Study Program
6	Doni marsal	2020512006	FPIK Fish Science

RESULTS AND DISCUSSION

As the first speaker, Dr. Rohana, S.Pd., M.Pd with the theme The Development Of Research Methodology Trends In Indonesia To Support Increasing Resources And Expertise For Multiple Participation To Achieve Sustainable Development Goals (SDGS) conveyed by encouraging progress in research methodology and encouraging multi-stakeholder collaboration, Indonesia can harness the power of research to overcome sustainability challenges and achieve the SDGs. This requires concerted efforts to strengthen research capacity, enhance knowledge exchange, and encourage evidence-based decision making for a sustainable future



Picture 1. Opening Ceremony

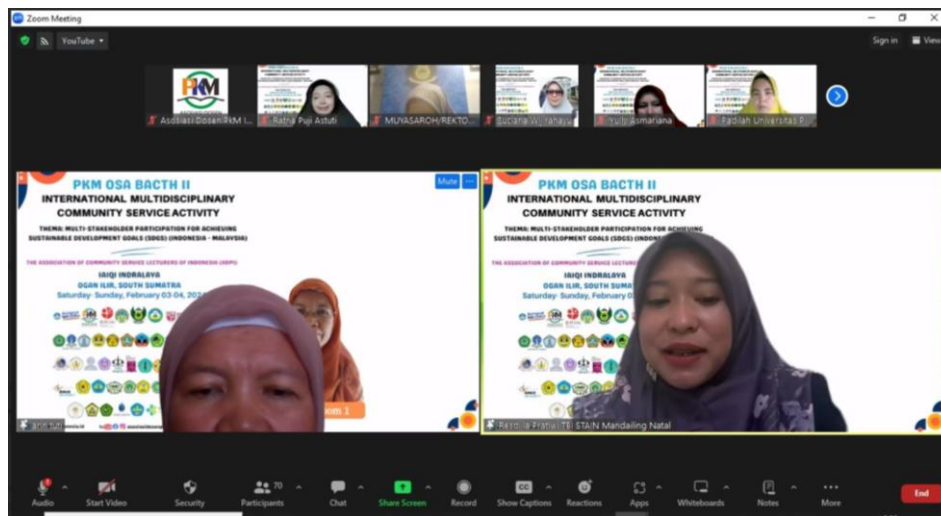
Indonesia and Malaysia have a great opportunity to achieve the SDGs through sustainable use of the potential of their marine resources. This requires active participation from various parties, including government, the private sector, local communities and academia. Increasing the resources and expertise of coastal communities is very important to ensure fair and sustainable use of marine wealth, as well as to achieve SDGs, was conveyed by Indah Anggraini Yusanti, S.Si., M.Si in her material with the theme The Potential Of Indonesia's Marine Wealth In Supporting Increased Resources And Expertise Multiple Participation To Achieve Sustainable Development Goals (SDGS)

The theme Diversity Of Indonesian Language Principles In Supporting Increased Resources And Expertise For Multiple Participation To Achieve Sustainable Development Goals (SDGS), was raised by Dr. Sri Wahyu Indrawati, M.Pd, who said that the Indonesian nation views the importance of the use and role of the Indonesian language in supporting the increase in human resources and skills needed so that they can participate effectively in efforts to achieve the Sustainable Development Goals (SDGs).

Effective financial management plays a crucial role in the success and sustainability of Micro, Small, and Medium Enterprises (MSMEs) in Indonesia. This community service aims to examine the influence of accountability and transparency on MSME financial management practices and their contribution to achieving Sustainable Development Goals (SDGs), this is contained in the service material with the theme The Influence of Accountability and Transparency on MSME Financial

Management in Indonesia in Supporting Improvement Resources and Expertise for Multi Stake Participation to Achieve Sustainable Development Goals (SDGS), appointed by Nuryanti Permatasari, S.E., M.M

Padillah, M.Pd, on his occasion delivered material entitled Strengthening Character Education In Early Childhood Education In Supporting The Increase In Resources And Expertise Multiple Participation To Achieve Sustainable Development Goals (SDGS), said that Strengthening character education in early childhood education is an investment It is important to build the nation's next generation with noble character and competitiveness. By instilling character values from an early age, children will have strong provisions to become responsible individuals, collaborate and contribute to achieving the SDGs



Picture 2. Submission of Material from Speakers

In closing, Syska Purnama Sari, M. Pd offers a great opportunity to increase resources and skills for multi-stakeholder participation in achieving the SDGs. By implementing effective and collaborative career guidance, we can help individuals achieve their potential and contribute to sustainable development, as he conveyed in his material highlighting Current Trends In The Implementation Of Career Guidance In Increasing Resources And Skills For Multi-Sake Participation To Achieve Sustainable Development Goals (SDGS)

CONCLUSION

Conclusions that can be drawn, namely strengthening research capacity and encouraging multi-stakeholder collaboration to overcome sustainability challenges, increasing the resources and expertise of coastal communities in sustainable use of marine resources, promoting the use of the Indonesian language to support increasing human resources and skills to achieve the SDGs, encouraging management effective MSME finance with accountability and transparency, strengthening character education at an early age to build the nation's next generation with noble and competitive character and implementing effective and collaborative career guidance to help individuals achieve their potential and contribute to sustainable development.

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